

Approved by AICTE, New Delhi & Affiliated to GTU, Ahmedabad

Sunshine Group of Institutions - Rajkot

"A Perfect Path to Success"



MBA PLACEMENT 2024-26





Sunshine Group is a leading educational institution in Rajkot, renowned for providing comprehensive education that fosters growth and development of each student. Our approach is focused on nurturing individual potential, ensuring that each student excels in various fields across the globe. Most of our graduates have secured positions in prestigious organizations worldwide, pursuing diverse and successful careers. Our educational philosophy emphasizes personality development, communication skills, practical knowledge, and the holistic growth of our students, preparing them to thrive in all aspects of life.

Vision

To be a place for knowledge enhancement, skill development and overall character building.

Mission

To be an institute to develop enthusiastic, dynamic and entrepreneuring professionals with strong sense of responsibility in serving the nation and society at large.



Mr. Meenesh Mathur
(Ex Naval Officer)

Message from Chairman

I am incredibly proud of the progress we've made in education since we launched our Management programs in June 2009. At Sunshine Group, we are dedicated to providing quality management education, with a focus on excellence in knowledge, skills, creativity, personality development, and ethical values. Our highly qualified and experienced faculty are central to our success, helping to shape the future of our students. We have adopted innovative, practical approach that prepare our students to meet the challenges of the corporate world with confidence. As an autonomous institution, Sunshine Group of Institutions remains agile and responsive to the rapidly changing needs of India's economy. I am pleased to warmly welcome our new students. I am confident that they will uphold the vision, mission, and core values of SGI. My best wishes to all our colleagues, friends, students, and everyone who has supported us in our pursuit of excellence.



Prof. (Dr.) Vikas Arora
Director
(Integrated Campus)

Message from Director

"Welcome to Sunshine Group of Institutions, where we are committed to shaping the future of management education. Our institution stands firmly on the pillars of excellence, commitment, and knowledge, dedicated to igniting the potential of young minds and preparing them to excel in a dynamic world." At Sunshine Group, we prioritize providing top-tier academic resources and exceptional career development opportunities for our staff, recognizing that their growth directly enhances our students' success. Our distinguished faculty, with their wealth of experience and expertise, serve as a crucial bridge, guiding students to overcome challenges and reach new heights in their professional journey. We are devoted to fostering leaders who are not only proficient in Management but also embody strong ethical values and human integrity. Our goal is to equip students with the skills and knowledge needed to make meaningful contributions to the corporate world, society, and beyond. Thank you for being a part of our journey. We are excited to support you in achieving your aspirations and making a positive impact in the world.



Prof. (Dr.) Vikas Arora

Director – Integrated Campus
PhD, MBA, PGDEIM,
PGDA&J
30 Years of Experience



Mr. Bhavin Popat

Assistant Professor &
Academic Coordinator
Ph.D.(Pursuing), NET, GSET
M.Com.
19 Years of Experience



Mr. Ravikant Padhiyar

Assistant Professor &
TPO
Ph.D. (Pursuing), MBA, M.Com.
17 Years of Experience



Ms. Disha Bhatt

Assistant Professor &
Assistant - TPO
MBA - HR
7 Years of Experience



Team Sunshine



ACHHADA TANVI V. - B.COM

'FROM PAPER TRAILS TO DIGITAL TALES: UNVEILING THE DEMAT DILEMMA AND THE ROAD TO REINVENTION AT RAJKOT NAGARIK SAHAKARI BANK LTD.
tanviachhada@gmail.com
+91 7621056164
Rajkot



ANDANI HASTI N. - BBA

"WHEN THE TAIL WAGS THE DOG : DERIVATIVE MARKET AS THE NEW PRICE ANCHOR." - THE WEALTH VIBE.
hastiani7711@gmail.com
+91 9408218951
Rajkot



ASODARIYA KEVIN D. - B.COM

"A STUDY ON CUSTOMER RELATIONSHIP MANAGEMENT PRACTICES AT MACPOWER CNC MACHINES LTD".
kevinasodariya727@gmail.com
+91 8849646990
Rajkot



BHANDERI MITUL R. - B.Voc

FUNDAMENTAL RESEARCH - MSFL ANALYSIS AND VALUATION.
bhanderimitul1@gmail.com
+91 - 8866586696
Rajkot



BHATT HARISHRI J. - BBA

FROM PROCESS PRISMS TO PERFORMANCE PEAKS: DECODING RNSB'S DEMAT DYNAMICS FROM THREADS TO THRIVES & MICRO FLOWS TO MEGA GAINS.
harishribhatt@gmail.com
+91 8200258073
Rajkot



BHATTI JAY J. - B.COM

CASH FLOW MANAGEMENT AT PBW BEARINGS PVT LTD.
bhattijaysinh48@gmail.com
+91 8485965004
Rajkot



CHANGELA NIRJA A. - B.E

CUSTOMER-CENTRIC ANALYSIS OF CORE BANKING AND FINANCIAL SERVICES AT RAJKOT NAGARIK SAHAKARI BANK LTD.
nirjapatel04@gmail.com
+91 7984674001
Rajkot



DABHI VANDANA G. - B.COM

SUPPLY CHAIN MANAGEMENT WORKS AT MAC POWER CNC MACHINE LTD.
vandanadabhi017@gmail.com
+91 7016382837
Metoda - Rajkot



DADHANIYA JINAL R. - BBA

A DETAILED STUDY ON EXISTING CLIENTS IN TRADEINDIA.COM AT TRADEINDIA.COM.
jinaldadhaniya131@gmail.com
+91 6352877831
Rajkot



DARSHAN SHETH - B.Voc

DERIVATIVES AS A STRATEGIC RISK MANAGEMENT TOOL IN EQUITY PORTFOLIO MANAGEMENT AT ARIHANT FINANCIAL SERVICES.
darshansheth2224@gmail.com
+91 7433092732
Rajkot



DAVE DEVIKA K. - BBA

INVESTORS' VIEW ABOUT VARIOUS FINANCIAL SECURITIES AT MARWADI SHARES AND FINANCE LTD.
devikadave30@gmail.com
+91 8849534541
Rajkot



DEVADIYA DARSHAN R. - B.COM

BUILDING DREAMS: THE ROLE OF DSAS IN ENHANCING HOME LOAN ACCESS, AFFORDABILITY AND CUSTOMER JOY" AT MEGHA FINANCIAL.
darshandevariya984@gmail.com
+91 9510443955
Rajkot

FINANCE Specialization



DHOKIYA JALPESH T. - BBA

EXPLORING THE IMPACT OF TRADE INDIA'S B2B SERVICES ON CUSTOMER'S BUSINESS GROWTH AT TRADE INDIA.
jalpeshdhokiya@gmail.com
+91 6355636332
Rajkot



DHOLAKIYA ISHIKA N. - B.COM

WORKING OF DIFFERENT BANK DEPARTMENT AT RAJKOT COOPERATIVE BANK LTD.
dholakiyaishika18@gmail.com
+91 6352563321
Rajkot



GAMDHA MIRALI H. - B.COM

CLICK OR VISIT? A STUDY ON ONLINE V/S OFFLINE BANKING SERVICES AT GUJARAT GRAMIN BANK.
gamdhamirali2003@gmail.com
+91 7624091517
Mota Vadala - Jamnagar



GANDHI YASHVI M. - BBA

A STUDY ON INVESTORS PERCEPTION TOWARDS MUTUAL FUNDS AT MARWADI SHARES AND FINANCE LTD.
ymgandhi26@gmail.com
+91 9408400568
Rajkot



GEVARIYA NEHA U. - B.COM

HUMAN RESOURCES ACCOUNTING AT VARUN CASTING.
gevariyaneha409@gmail.com
+91 9081011314
Rajkot



GHANVA VIDHI N. - BBA

AN EXAMINATION OF INTERNS ENGAGEMENT AND SATISFACTION WITH THE INTERSHIP PROGRAM AT JYOTI CNC AUTOMATION LTD.
vidhighanva@gmail.com
+91 7862854324
Moviya (Gondal)



GOHEL VISHAKHA K. - B.E

STUDY ON LOAN PROCEDURE AT RAJKOT NAGARIK SAHAKARI BANK LTD.
vishakhakgohel@gmail.com
+91 9328065001
Rajkot



HARSOLA ISHA N. - BBA

A STUDY ON SOCIAL MEDIA ENGAGEMENT ANALYSIS OF RAMIRRO CERAMICA LLP COMPARED TO KEY COMPETITORS.
harsolaisha@gmail.com
+91 91063 42457
Paddhari



HIRANI DHRUTI H. - BBA

AN ANALYTICAL STUDY OF SALES AND DISTRIBUTION PRACTICES AT CRAB GRIP LIMITED.
hiranidhruti414@gmail.com
+91 9601287896
Bhanvad



JAVIYA SUHANI H. - BBA

A COMPARATIVE STUDY ON TRADITIONAL BANKING AND MOBILE BANKING AT RAJKOT PEOPLE'S CO-OPERATIVE BANK.
javiyasuhani@gmail.com
+91 7990252328
Rajkot



JHALA JAY M. - BBA

CUSTOMER SATISFACTION LEVEL TOWARDS SERVICES AT RAJKOT NAGARIK SAHAKARI BANK.
nexon2822@gmail.com
+91 7623843020
Rajkot



Jugal Hina - B.COM

FREEDOM UNFINISHED: HOW FPI'S SHAPE INDIAN STOCK MARKET THE WEALTH VIBES.
hinajugal9998@gmail.com
+91 7861028804
Khambhali

FINANCE Specialization



KALANI SAGAR N. - BBA
A STUDY ON MUTUAL FUND SERVICES
OF ERIGO INDIA FINSERV PVT. LTD.
kalanisagar777@gmail.com
+91 9313106101
Rajkot



KATHAROTIYA RUTU R. - B.COM
PERCEPTION OF PEOPLE TOWARDS PRIVATE
BANK AND CO-OPERATIVE BANK AT RAJKOT
PEOPLE'S CO-OPERATIVE BANK.
rutukatharotiya90@gmail.com
+91 9099653680
Rajkot



KHETANI AVANI K. - BBA
FINANCIAL PLANNING FOR SME AND
ENTERPRENEUR AT "TURTLEFOLIO
FINANCIAL SERVICES LLP"
avanikhetani10@gmail.com
+91 8200271702
Rajkot



KOTECHA KRUTI D. - B.COM
RED BOTTOM LINE ,GREEN RALLY :
NEGATIVE EPS STOCKS SHINE
AT THE WEALTH VIBE.
krutikotecha14@gmail.com
+91 8799540034
Morbi



MENDAPARA KRUPAL R. - BBA
IMPACT OF TRADE POLICIES AND TARIFFS
ON IMPORT- EXPORT OPERATIONS AT
FAITH ANGEL GROUP PVT. LTD.
krupalmendapara@gmail.com
+91 9054901908
Rajkot



MULSHA LAXIT R. - B.COM
AN ANALYSIS OF CUSTOMER PERCEPTION
TOWARDS SERVICES PROVIDED THOROUGH
E-BANKING AT RAJKOT PEOPLE'S
CO-OPERATIVE BANK.
laxitmulsha2592@gmail.com
+91 9106902974
Rajkot



NANDOLIYA JATISH B. - BBA
MAPPING CONSUMER MINDSETS:
MARKETING INSIGHTS FROM KESAVI
TOURS AND TRAVELS HOLIDAY PACKAGES.
nandoliyajatish122@gmail.com
+91 9313737361
Rajkot



NARA AJAY M. - B.COM
A STUDY ON DIGITAL MARKETING
STRATEGIES USED BY TRADEINDIA.
naraajay51@gmail.com
+91 6354207622
Upleta



MOLIYA NIYATI D. - B.COM
A STUDY ON DEPOSITS AND LOANS AT
RAJKOT PEOPLE'S CO-OPERATIVE BANK.
niyatimoliya@gmail.com
+91 9265519322
Rajkot



PAMBHAR HARSHAD M. - B.COM
TRADEINDIA'S DIGITAL SHIFT: EVALUATING
ITS IMPACT ON B2B CUSTOMER
ENGAGEMENT AT TRADEINDIA.COM.
harshadpambhar07@gmail.com
+91 9327895389
Jamkandorana



PANDE SRUSHTI S. - BBA
"A STUDY ON FINANCIAL PLANNING FOR
INDIVIDUALS AND FAMILIES" AT
TURTLEFOLIO FINANCIAL SERVICES LLP.
Srushtipande1022@gmail.com
+91 7405390367
Rajkot



PARMAR KAVITA P. - B.COM
A STUDY ON SOCIAL MEDIA AS A
RECRUITMENT TOOL IN MODERN
HR PRACTICE
parmarkavita6353@gmail.com
+91 9023099521
Rajkot

FINANCE Specialization



PARMAR KHUSHBU L. - B.Voc
A FRAMEWORK FOR IDENTIFYING & BEHAVIOUR BIASES FOR FINANCIAL ADVISORS IN THE INDIAN CONTEXT.
khushbuparmar1503@gmail.com
+91 9979960630
Rajkot



PARMAR PALLAVI R. - BBA
COMPREHENSIVE ANALYSIS OF SECURED LENDING:- A COMPARATIVE STUDY OF SECURED LOANS AT RNSB.
parmardharmistha276@gmail.com
+91 9924782081
Jasdan



PATEL BHAVYA J. - BBA
A STUDY ON FACTORS AFFECTING INVESTOR BEHAVIOUR TOWARDS STOCK MARKET AT MARWADI SHARES AND FINANCE LIMITED.
sun.bhavya7@gmail.com
+91 9909455511
Rajkot



RATHOD NAMRATA J. - BBA
"A STUDY REPORT ON IMPACT OF INTEREST RATE ON PROFITABILITY OF PORBANDAR COMMERCIAL COOPERATIVE BANK"
namratarathod103@gmail.com
+91 9081945160
Porbandar



RAVAL SWATI J. - BBA
IMPACT OF FINANCIAL LITERACY IN INVESTMENT DECISION OF INVESTORS AT RAJKOT NAGARIK SAHAKARI BANK.
ravalswati151@gmail.com
+91 7016713923
Rajkot



SANGHVI NIYATI - i-MBA
STUDY ON GOLD LOAN AT RAJKOT PEOPLES CO- OPERATIVE BANK.
niyatisanghvi12345@gmail.com
+91 9664593839
Rajkot



SAVALIA HINAL R. - B.COM
FINANCIAL VIABILITY OF PROJECT AT RELIANCE INDUSTRIES LTD.
hinalsavalia2004@gmail.com
+91 7984310993
Jamnagar



SEJPAL AMISHA H. - B.COM
CUSTOMER TREND ANALYSIS AND FORECASTING IN FURNITURE BUSINESS AT THE FURNITURE FACTORY.
sejpalamisha@gmail.com
+91 8401718513
Rajkot



SHETH HARSH S. - B.COM
CAMELS BASED PERFORMANCE EVALUATION OF RNSB A SECONDARY DATA APPROACH (2019-2024).
shethharshsunshine@gmail.com
+91 7041155846
Rajkot



SHETH PRINCI S. - BBA
CUSTOMER ACQUISITION MARKETING MIX & STRATEGY JOLLY INFRA TRADE PVT. LTD.
princisheth1305@gmail.com
+91 9875003553
Rajkot



SOLANKI JENCY Y. - BBA
A STUDY ON CONSUMER PERCEPTION AND AWARENESS ABOUT FIXED DEPOSIT AT RAJKOT NAGARIK SAHAKARI BANK.
jencysolanki031@gmail.com
+91 9726275204
Rajkot



SOLANKI RUDRESH R. - BBA
OPTIMISING WORKING CAPITAL FOR ENHANCED LIQUIDITY AT OLIMA PUMPS LLP.
rudreshh37@gmail.com
+91 7862060164
Rajkot

FINANCE Specialization



SOSA SAGARKUMAR P. - B.COM

A STUDY OF CORPORATE SOCIAL RESPONSIBILITY INITIATIVES UNDERTAKEN BY ADANI CEMENT LTD.
sagarmba.scg@gmail.com
+91 9924798619
Kodinar (Gir Somnath)



TANK BANSRI P. - BBA

A COMPREHENSIVE STUDY ON BANKING OPERATIONS AND CUSTOMER SERVICE EFFICIENCY AT RAJKOT PEOPLES CO-OPERATIVE BANK LTD.
bansritank01@gmail.com
+91 9327776547
Rajkot



TANNA ARPITA M. - BBA

COMPARATIVE STUDY OF INVESTMENT PREFERENCE OF INVESTORS IN MUTUAL FUND VS BANK DEPOSIT AT ARIHANT FINANCE.
arpitatanna4321@gmail.com
+91 9106200486
Rajkot



UPADHYAY OM S. - BBA

ANALYSIS OF RPCB'S FINANCIAL PERFORMANCE AND GROWTH IN GUJARAT'S URBAN CO-OPERATIVE BANKING SECTOR AT RAJKOT PEOPLES CO-OPERATIVE BANK.
omjoshi871@gmail.com
+91 6359468775
Rajkot



VARASADA MANISH D. - BBA

IMPACT OF REWARDS AND RECOGNITION PROGRAM ON EMPLOYEES MOTIVATION AT JYOTI CNC AUTOMATION LTD.
manishvarasada58270@gmail.com
+91 9723323939
Rajkot



VARIYA KRISH H. - B.Voc

BEHAVIOR VS. INSTRUMENT: A STUDY OF WEALTH CREATION THROUGH THE LENS OF SIP.
krishvariya1012@gmail.com
+91 9725556157
Rajkot



VAYEDA ASHVINI T. - B.COM

QUALITY IMPROVEMENT PROCESS & EFFICIENCY AT MAC POWER CNC MACHINE LTD.
Vayedaashwini28@gmail.com
+91 9265206947
Dwarka



VEKARIYA RENSI D. - BBA

A REPORT ON EFFECTIVENESS OF TRAINING AND DEVELOPMENT PRACTICES AT JYOTI CNC AUTOMATION LTD.
patelrensi339@gmail.com
+91 8849079623
Bandra, Gondal



VYAS HETANSH U. - BBA

CONSUMER BUYING BEHAVIOUR FOR LIFE INSURANCE PRODUCTS POST COVID-19. HDFC LIFE INSURANCE.
hetanshvyas153@gmail.com
+91 9824294945
Rajkot



YADAV ABHISHEK S. - B.COM

ANALYTICAL STUDY ON INVESTMENT PATTERN OF INVESTORS IN INDIA AT SBI LIFE INSURANCE COMPANY.
abhishekyadav28ti@gmail.com
+91 7016684874
Rajkot



JADAV MANTHAN K. - BBA

BRAND PERCEPTION AND CUSTOMER LOYALTY RAJKOT PEOPLES CO-OPERATIVE BANK LTD.
manthanjadav7828@gmail.com
+91 9664891895
Rajkot



BHARDWAJ PRUSHTI - B.COM

6 KEY CHALLENGES FOR HR IN THE RETAIL SECTOR AND HOW TO SOLVE THEM
prushtibhardwaj@gmail.com
+91 8690455859
Rajkot



BHOJANI UMANG D. - B.COM

THE IMPACT OF CUSTOMER RELATIONSHIP MANAGEMENT SYSTEMS ON CUSTOMER SATISFACTION IN THE KITCHEN APPLIANCE INDUSTRY AT MEGASUN KITCHEN SYSTEM PVT.LTD
bhojaniumang2719@gmail.com
+91 9173369814
Rajkot



BHUPTANI SHUBHAM - BBA

CUSTOMER INVESTMENT BEHAVIOUR IN SIP OR LUMSUM AT ADITYA BIRLA SUN LIFE MUTUAL FUND
shubhambhuptani1383@gmail.com
+91 7984074961
Rajkot



CHAUHAN BHAGVANJI - BBA

EVOLUTION OF LOAN DISBURMENT PRACTICES AND RISK MANAGEMENT IN THE LOAN DEPARTMENT AT RAJKOT NAGARIK SAHAKARI BANK
bhagavanjichauhan0130@gmail.com
+91 8780938045
Jasdan



DAKORA AYAN - B.Voc

ROLE OF DIGITAL MARKETING IN EXPANDING AN EXPORT FIRM'S GLOBAL REACH AT SPARK BIZ IMPEX
ayandakora144@gmail.com
+91 9898624572
Rajkot



DODIYA BANSI B. - B.COM

ROLE OF PERSONAL SELLING IN BUILDING LONG TERM CUSTOMER RELATIONSHIP AT SBI INSURANCE
bansidodiya72@gmail.com
+91 9725297770
Jasdan



GANATRA HETVI D. - BBA

CORPORATE COMMITMENT TO LIFELONG LEARNING: A STUDY ON UPSKILLING AND RESKILLING INITIATIVES FROM MULTIICON PVT. LTD
hetviganatra2683@gmail.com
+91 9712273737
Rajkot



GOYANI DRASHTI N. - BBA

A STUDY ON DIGITAL MARKETING STRATEGIES OF JOLLY TRADE INFRA COMPANY
dgoyanigoyani@gmail.com
+91 9316616211
Chotila



JADAV JAYSINH S. - BBA

AN ANALYTICAL STUDY ON CUSTOMER SATISFACTION WITH TRADEINDIA SERVICES AT TRADE INDIA
jadavjaysinh6@gmail.com
+91 9313162426
Jamkandorana



JADAV KESHVI S. - B.Voc

AN ANALYSIS OF CONSUMER PERCEPTION TOWARD GOLD LOAN AT RAJKOT NAGARIK SAHAKARI BANK
Keshvijadv1@gmail.com
+91 9974942189
Rajkot



JADAV RUTVIK G. - B.COM

DEVELOPING EXPORT STRATEGY FOR AI DRIVEN BUSINESS INTELLIGENCE SOLUTIONS (ERP,CRM) IN THE ASIAN MARKET AT SPARAK BIZ TECH PVT. LTD.
rutvikjadavr@gmail.com
+91 9173109537
Rajkot



JAVANDHRA JAY L. - BBA

"IMPACT OF NEUROMARKETING ON CUSTOMER BUYING BEHAVIOR" AT SBI LIFE INSURANCE
javandhrajay55@gmail.com
+91 7622094287
Amreli

MARKETING Specialization



JOSHI VIDHI B. - BBA
EXPLORING DIGITAL MARKETING
TOOLS IN OVERSEAS EDUCATION
CONSULTANCY AT GLOABAL COLLIANCE
EDUCATION INSTITUTE
Joshividhi382@gmail.com
+91 9265736011
Palitana



JOSHI ZILMIL M. - BBA
BRAND POSITIONING STRATEGIES
AT JOLLY TRADE INFRA
Joshizilmil02@gmail.com
+91 9316512542
Rajkot



KHANDHAR RISHVA D. - BBA
MARKETING STRATEGIES FOR CUSTOMER
ACQUISITION IN SHARE BROKING FIRM
AT MARWADI SHARES AND FINANCE LTD
rishvakhandhar3@gmail.com
+91 9328331633
Rajkot



KOTAK PRATHAM S. - i-MBA
BUSINESS GROWTH STRATEGIES FOR
FINANCIAL PRODUCT DISTRIBUTION
AT ALPHA CREATORS
prathamkotak428@gmail.com
+91 9173258022
Rajkot



KOTHIVAR TEJAL R. - B.COM
SUSTAINABLE PRACTICES IN PIPE
MANUFACTURING: A STUDY ON GREEN
MATERIALS AND WASTE REDUCTION
AT VENUS PIPES AND TUBES LTD
kothivartejal9@gmail.com
+91 6355073711
Bhuj



LALKIYA VANSHITA H. - BBA
"A STUDY ON THE EFFECTIVENESS OF
OUTDOOR ADVERTISING IN INFLUENCING
CONSUMER DECISIONS" AT MANTRA
AD MEDIA PVT. LTD.
vanshitalalkiya@gmail.com
+91 9104260700
Rajkot



NALIYAPARA HEMANG A. - B.COM
MARKET ENTRY STRATEGY FOR INDIAN
EXPORTERS IN SELECTED EUROPEAN
COUNTRIES AT SPARK BIZ IMPEX
hemang.hn@gmail.com
+91 95102 38239
Rajkot



PALIVAR VINAYSINH I. - BBA
"PERCEPTION AND ADOPTION OF AI
CHATBOTS IN ONLINE TRAVEL SERVICES"
vinaypalivar@gmail.com
+91 8866096309
Rajkot



PANDYA SALONI B. - B.COM
CONSUMER'S PERSPECTIVE TOWARDS
OUTDOOR MEDIA ADVERTISING AT
MANTRA AD MEDIA PVT. LTD.
Snehapandya464@gmail.com
+91 7203803596
Rajkot



PARMAR TANISHA R. - BBA
OPTIMIZING OUTDOOR ADVERTISING
FREQUENCY FOR POSITIVE BRAND RECALL,
PREFERENCE AND CONSUMER CONNECTION
(MANTRA AD MEDIA PVT. LTD.)
tanishaparmar084@gmail.com
+91 9824452452
Rajkot



SAMA RAHIN S. - B.Voc
ANALYSING CUSTOMER BUYING
BEHAVIOUR FOR INSURANCE PLAN
AT HDFC LIFE INSURANCE
samarahil207@gmail.com
+91 6351845147
Rajkot



SAMA SUJAN S. - BBA
"A MARKETING STUDY ON THE IMPACT OF
BRANDING AND PACKAGING ON CONSUMER
BEHAVIOUR IN THE AUTOMOBILE SECTOR"
AT R.E.COMPONENTS PVT. LTD.
sujaansama10@gmail.com
+91 9104416169
Rajkot

MARKETING Specialization



SARDHARA PRITHVI A. - i-MBA

A STUDY OF PREFERENCE OF INVESTORS TOWARDS VARIOUS INVESTMENT OPTIONS AT ARIHANT INVESTMENT
pritsardhara@gmail.com
+91 7874871045
Jamnagar



SARVAIYA HETVI C. - BBA

BRIDGING THE DIGITAL GAP: UNDERSTANDING CHALLENGES AND SUGGESTING EFFECTIVE DIGITAL MARKETING TOOLS IN SMALL HEALTHCARE CLINICS AT KEYAN PHYSIOTHERAPY CENTER
hetvisarvaiya156@gmail.com
+91 7041337799
Amreli



SOLANKI GAURANG V. - B.COM

CUSTOMER SATISFACTION TOWARDS HDFC LIFE INSURANCE SERVICES (HDFC LIFE INSURANCE)
solankigaurangahir7778@gmail.com
+91 9974249243
Veraval(Gir Somnath)



UNADKAT CHARMI H. - BBA

A STUDY ON THE 360-DEGREE MARKETING APPROACH: ANALYZING INTEGRATED STRATEGIES AND THEIR IMPACT ON CONSUMER EXPERIENCE AND ENGAGEMENT. AT MANTRA AD MEDIA PVT. LTD.
charmiunadkat004@gmail.com
+91 7227809365
Rajkot



VADIYA MANALI B. - BBA

A PROJECT REPORT ON CONSUMER BUYING BEHAVIOUR TOWARDS LIFE INSURANCE POLICY AT SBI LIFE INSURANCE
mvadiya49@gmail.com
+91 7016663097
Rajkot



MAHIR PATHAN - BBA

A STUDY OF PRODUCT PRICE PLACE AND PROMOTION STRATEGIES AT NEW- AL-MADINA STEEL PVT.LTD .
mahirpathan640@gmail.com
+91 9484545061
Rajkot

IB - iMBA Specialization



GARODHARA VAIBHAV - i-MBA

HUMAN RESOURCE ACCOUNTING - VARUN CASTING COMPANY
vaibhavgarodhara88@gmail.com
+91 7777915554
Rajkot

HR Specialization



DAVE PRIYANSHI Y. - BBA
"PEOPLE'S PERCEPTION TOWARDS
MUTUAL FUND INVESTMENT"
AT ARIHANT INVESTMENT.
priyanshidave1@gmail.com
+91 9106698293
Rajkot



DESAI KAJAL S. - BBA
A STUDY ON THE EFFECTIVENESS OF
SOCIAL MEDIA PLATFORMS (LINKEDIN,
INSTAGRAM, ETC.) AS RECRUITMENT
SOURCES AT HR HOUSE
kajalsdesai2002@gmail.com
+91 7984600039
Rajkot



GELANI DEVANGI V. - i-MBA
EMPLOYEE'S SATISFACTION AT ESTEEM
AUTO PRIVATE LIMITED
devangigelani7@gmail.com
+91 6352158626
Rajkot



GADARA SENSI J. - BBA
ENHANCING ORGANIZATIONAL
PERFORMANCE THROUGH EFFECTIVE
APPRAISAL SYSTEMS AT TILE
TOUCH CHEMICAL
sensigadara2604@gmail.com
+91 7359733450
Dhrol



MAKVANA SEJAL V. - B.COM
A STUDY ON ONLINE VS OFFLINE
RECRUITMENT AT INARA
INDUSTRIES LLP
makvanaseju6@gmail.com
+91 9925587810
Junagadh



MANDAVIYA DHRUMI J. - BBA
A STUDY ON PERFORMANCE
MANAGEMENT AT CRAB GRIP LIMITED
dhrumimandaviya@gmail.com
+91 9725678478
Sodvadar, Rajkot



MODI FORAM R. - BBA
CONTRIBUTION OF INTERNS IN REAL
TIME HR OPERATIONS IN THE
ORGANISATION AT HR HOUSE
forammodi03@gmail.com
+91 9313034731
Rajkot



NADIYAPARA ARCHITA A. - BA
REDUCING WORKER ABSENTEEISM AND
IMPROVING PRODUCTIVITY AT HARIPRIYA
SPINNING MILL THROUGH HR STEPPING IN
AT HARIPRIYA SPINNING MILL PVT. LTD.
architanadiyapara347@gmail.com
+91 9737241462
Paddhari



PATHAK MEGHA P. - BBA
EMPLOYEES TRAINING AND DEVELOPMENT
AT BALAJI WAFERS
meghupathak35@gmail.com
+91 9099289046
Rajkot



VITHALANI PRARTHNA - B.COM
A STUDY ON SUPPLY CHAIN EFFICIENCY
IN GEMSTONE TILES AT GEMSTONE
CERAMIC LLP
prarthnavithalani@gmail.com
+91 6353619622
Morbi



RATHOD VISHVA B. - i-MBA
A STUDY ON TRAINING AND
DEVELOPMENT IN
INARA INDUSTRIES LLP
vishvarathod655@gmail.com
+91 9429317017
Rajkot



SHUKLA ARTI S. - BBA
ESG BENEFITS FOR THE
PHARMACEUTICAL COMPANY
(MANKIND PHARMA)
aryashukla909@gmail.com
+91 9265791909
Jasdan

HR Specialization



SOLANKI SEJAD A. - B.Voc
 A STUDY ON ANALYSING FOREIGN TRADE POLICY & ITS IMPACT ON EXPORT & IMPORT SERVICES FROM INDIA DURING 2021-2024
 Solankisejad7@gmail.com
 +91 8347447297
 Rajkot



TRIVEDI JUHI D. - B.COM
 THE TRIPLE EDGE: TRANSFORMING DEPARTMENTS THROUGH PEOPLE, PROCESS AND PRODUCT INNOVATION AT HARIPRIYA SPINNING MILL PVT. LTD
 tjuhi4164@gmail.com
 +91 9879019352
 Paddhari



DODIYA ZALAK A. - i-MBA
 A STUDY ON HR POLICIES AT KICH ARCHITECTURAL HARDWARE PRODUCTS.
 zalakdodiya11@gmail.com
 +91 7043333330
 Rajkot

TOP Recruiters

Vibrant Infrastructure



Wi-Fi Enabled Campus



Sports Ground



Well Equipped Library



Cafeteria



Computer Lab



Spacious Campus

Placement Activities at SUNSHINE





In today's rapidly evolving global landscape, planning a career requires more than just a solid academic foundation. It demands a range of attributes including Leadership, Teamwork, Vision, and Career ambition. At Sunshine Group of Institutions, We assess our students not only on their extracurricular achievements but also on these critical qualities.

As India's growth story enters a phase of consolidation, there is an increasing demand for high-quality management professionals equipped to navigate the dynamic corporate environment. Our pragmatic approach is designed to address the ever-changing demands of the global business world.

We are proud to introduce our talented students through our placement cell and invite you to consider them for career opportunities within your organization. By offering them opportunity, you will help to shape the future of promising professionals while benefiting from their innovative perspectives and enthusiasm.

We look forward to building a strong & long-term relationship with your organization and achieving mutual success together.

Prof. (Dr.) Vikas Arora

Director - Integrated Campus
Mo. : + 91-83473 13198
Email : director@sunshinegroupprajkot.org

Mr. Ravikant Padhiyar

Training & Placement Officer
Mo. : +91-75748 13196

Ms. Disha Bhatt

Asst. Training & Placement Officer
Mo. : +91-75750 13198

Email : tpomba@sunshinegroupprajkot.org

MBA Batch 2024-26



Contact Details :

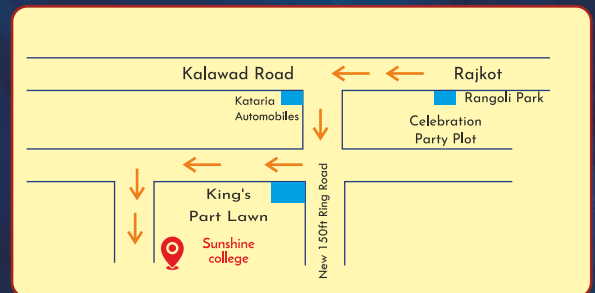
SUNSHINE GROUP OF INSTITUTIONS

B/h. Kataria Automobiles, 2nd 150 Ft. Ring Road,
Kalawad Road, Rajkot - 360 005, Gujarat, India.

Mob. : 75748 13197, 83473 13198, 73595 13198

Email : director@sunshinegrouprajkot.org

Web. : www.sunshinecollege.ac.in



NAVKAR : 9712 661144

Courses Offered : MBA, i-MBA(BBA+MBA), B.Voc.(BFSI) & B.Voc.(S&MM)