

"A Perfect Path to Success"

Sunshine Group of Institutions - Rajkot

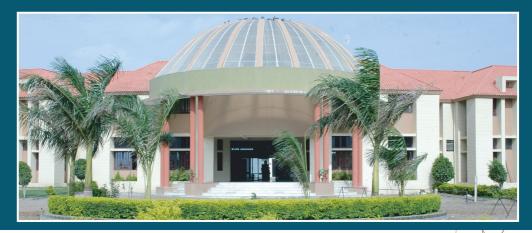


B. VOC.

Sales & Marketing (After 12th STD)



Professional & Job Oriented Degree, in MANAGEMENT Field



About Sunshine:

Sunshine Group of Institutions has emerged as a pioneer, prominent & well established business group who has benchmarked the standards of professional education in Rajkot since 2009. SGI is approved by AICTE and affiliated to Gujarat Technological University. SGI is a center of excellence in value based education, training, research and consultancy. SGI has designed its course curriculum in such a manner that our students get well prepared to fulfill today's corporate challenges and lead the future towards newer horizons of success and profits. From inception, the Institute has endeavored to provide world class education to mould young professionals for the challenges of the Global Economy.



About B. Voc. (Sales & Marketing)

This program consists of a harmonic mixture of practical training and classroom lectures. The course has been designed with the objective of preparing an individual to take up a career in the sales & marketing profession.

The curriculum of B.Voc. - Sales and Marketing is created in such a way that students understand the complete concept of Marketing – this enables them to make quick and effective decisions while managing real-time business activities in the future.

Eligibility: A student should have passed 12th standard examination. (Any stream: Commerce / Science / Arts)

* Admission Criteria: On the basis of 12th Standard Marks. Strictly on merit basis (60 Seats Only).

Job Prospects (Sales & Marketing)

- Marketing Manager
- Marketing Research Analyst
- Advertising or Promotions Manager Social Media Manager
- Public Relations Specialist
- Product/Brand Manager
- Customer Service Representative
- Media Management
- Sales Manager
- Meeting/Event Planner
- Marketing Coordinator
- Sales Representative

Benefits of B. Voc. (Sales & Marketing)

- **Preparing Students with skills and Competencies**
- Super Specialized Management Degree
- Industry Exposure through training during Course
- Enhance employability
- Teaching through Case Study Methodology

GTU Toppers



Mr. JAY **KHAKHAR** GTU Rank 1st (SPI 9.23/10)

B.Voc. Sem.-2



Mr. HARSHIL SAVALIYA GTU Rank 2nd (SPI 8.84/10)

B.Voc. Sem.-2



Mr. NISHIT **VEDIA**

GTU Rank 3rd (SPI 8.45/10) B.Voc. Sem.-2



Mr. DHARESH **SAKARIYA** GTU Rank 3rd (SPI 8.45/10) B.Voc. Sem.-2

Life @ Sunshine:





<:: For Admissions Contact ::>

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SUNSHINE GROUP OF INSTITUTIONS

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